



T.R.
İSTANBUL UNIVERSITY
INSTITUTE OF SOCIAL SCIENCES

CURRICULUM FORM
Syllabus



Number : **Date** : 10.5.2018

Department : DEPARTMENT OF RADIO-TV CINEMA, THESIS MASTER'S PROGRAM, (FORMAL EDUCATION)

Academic Year : 2018 - 2019

Course Name		COMPARATIVE STUDY OF MEDIA SYSTEMS AND MEDIA POLITICS				Course Code	RATS7112
Semester	Theory	Practice	Lab	Credit	ECTS	Course Language	Course Type
1	3	0	0	3	7	Turkish	Opt
Admission Requirements		-					
Compulsory Attendance		Theory		Practice		Lab	
		%70					
Course Teacher(s)		Prof. Dr. AYŞEN AKKOR GÜL,					
Purpose		to ensure the learning of the change in the media on globalization periods before and after in Europe, the US and Turkey					
Course Content (Short Description)		To examine the changes in media systems in different countries with the globalization of the capital; To examine the regulations of the common markets such as the European Union, NAFTA, and MERCOSUR to guide the media sector; to identify the characteristics of the media in the world and to discuss the future of democracy and the place of the Turkish media in the world by evaluating the policies developed by the nation states in the media sector.					
Course Learning Outcomes		Students know the development process of the media systems in the Western countries such as England, Germany, France, Italy. They have an opinion on the practices of the regulatory bodies in these countries. They know the main actors in the media sector of these countries. They know the development process of publishing in the United States. The US government has ideas about capital and FCC regulations. The EU, NAFTA, MERCOSUR have ideas about the regulations in the media field. Hallin and Mancini's media systems and models which can enter categories according to Turkey's model variables can discuss. They can find estimates about the future of the Turkish media. They can be predicted about the future of the world media.					
Teaching and Learning Methods		The course is taught in an interactive manner by reading from the sources given by the teacher. The students in the last three weeks offer their homework. Thus, the ability of students to express themselves in the field is improved.					
Contribution of Learning Outcomes on Program Competency		Students should have knowledge about foreign media systems and contribute to the infrastructure of the program by knowing the arrangements and developments of international organizations in this area.					
Resources		Görsel - İşitsel Politikasıyla Avrupa Birliği					

ASSESSMENT SYSTEM		
Study	Number	Contribution
Assignments	1	10
Presentation	1	10
Mid-term Examinations (including time for preparation)	1	20
Project	0	0
Clinical Practice	0	0
Laboratory	0	0
Field Work	0	0
Other Applications	0	0
Quiz	0	0
Term Paper/ Project	0	0
Portfolio Study	0	0
Reports	0	0
Learning Diary	0	0
Thesis/ Project	0	0
Seminar	0	0
Other	0	0
Final Exam	1	60
THE WEIGHT OF THE IN-TERM ASSIGNMENTS IN THE FINAL GRADE		40
THE WEIGHT OF THE END OF TERM EXAM IN THE FINAL GRADE		60
TOTAL		100

ECTS TABLE			
Events	Number	Period	Credit Workload
Class Hours	14	3	42
Working Hours out of Class	14	8	112
Assignments	0	0	0
Presentation	0	0	0
Mid-term Examinations (including time for preparation)	1	15	15
Project	0	0	0
Clinical Practice	0	0	0

ECTS TABLE			
Events	Number	Period	Credit Workload
Laboratory	0	0	0
Field Work	0	0	0
Other Applications	0	0	0
Final Examinations (including preparatory year)	1	15	15
Quiz	0	0	0
Term Paper/ Project	0	0	0
Portfolio Study	0	0	0
Reports	0	0	0
Learning Diary	0	0	0
Thesis/ Project	0	0	0
Seminar	0	0	0
Other	0	0	0
Credit Workload			184
Credit Workload / 25			7.36
ECTS			7

WEEKLY COURSE CONTENTS	
Week	Theory Topics
1	To examine the development process of media systems in countries such as England, Germany, France, Italy in the context of government, society, capital and OFCOM, Media Regulations, CNCL
2	To examine the development process of media systems in countries such as England, Germany, France, Italy in the context of government, society, capital and OFCOM, Media Regulations, CNCL
3	To examine the development process of media systems in countries such as England, Germany, France, Italy in the context of government, society, capital and OFCOM, Media Regulations, CNCL
4	To examine the development process of publishing in the United States on the axis of government, capital and FCC Regulations
5	To examine the regulations that the European Union has developed from the television publishing to the media that are facing.
6	To examine the regulations that the European Union has developed from the television publishing to the media that are facing.
7	legislation in the field of media in Turkey, monopolisation, interpretation of capital mobility within the framework of the European Union Media Services Directive
8	NAFTA countries and the media policies they have developed
9	MERCOSUR countries and the media policies developed by this formation
10	Hallin and Mancini's Media Systems Models and categories according to which Turkey can enter the model variables debate

WEEKLY COURSE CONTENTS

Week	Theory Topics
11	Hallin and Mancini's Media Systems Models and categories according to which Turkey can enter the model variables debate
12	Student presentations: Media systems in digital world, public space and democracy
13	Student presentations: Media systems in digital world, public space and democracy
14	Student presentations: Media systems in digital world, public space and democracy

Hafta	Practice Topics
1	
2	
3	
4	
5	
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13	
14	

RELATIONSHIP OF PROFICIENCY PROGRAM WITH COURSE LEARNING OUTCOMES

Num	Qualification Program	Score
1	to be able to evaluate notions that are related with the fields of radio- television- cinema, corralate these abovementioned notions with other disciplines, construct radio- television- cinema texts and to be able to use aparatus that are used for broadcasting and filming.	5
2	to be able to corralate field of radio- television- cinema with artistic, social, economical and political developments and to be able to evaluate these correlations in depth.	5
3	to be able to organise how to develop a scientific research in theoretical and also in practical ways.	5
4	to have knowledge about artistic, political, economic, cultural and social structures' dynamics at a local, national and international level. Moreover to have the knowledge on how to recognize these dynamics.	5
5	to conceive various theories and models in the field of communications and also methods and theories of approaches that are within the critical studies.	5

RELATIONSHIP OF PROFICIENCY PROGRAM WITH COURSE LEARNING OUTCOMES		
Num	Qualification Program	Score
6	to have knowledge about the national, international legal and constitutional framework that regulates the role and the responsibilities of media and having the ability to follow the public regulations on intellectual and artistic works	5
7	to be able to comprehend norms and practices of radio, television and cinema; of artistic, regulatory, political, economic and social developments in national and international level affecting the perception of radio, television and cinema by the public; of technological developments affecting the proliferation of radio, television and cinema.	5
8	to be able to improve yourself by following and internalizing developments, new perspectives, research and data in social sciences and in the fields of communication, radio, television and cinema.	5
9	to be able to recognize social psychological primary sources of communicative components in artistic, social and cultural contexts	5
10	to be able to express yourself creative, innovative, understandable about related subjects in the field with written, verbal and visual representation ways and to be able to transmit information with media texts to the public	5
11	to comprehend sectoral structure of global, national and local media and production process of media text and also to be able to evaluate strategy, preferences and broadcasting policy of media	5
12	to be able to act according to democratic, human rights-based, social, scientific and professional ethics value, to be able to be aware of racist, sexist and each kind of discriminatory policies, to be able to distinguish them and to have attitude towards the discriminatory policies.	5
68		5
Contribution Level : 1 low, 5 high		

SIGNATURE