



T.R.
İSTANBUL UNIVERSITY
INSTITUTE OF SOCIAL SCIENCES

CURRICULUM FORM
Syllabus



Number : Date : 10.5.2018

Department : DEPARTMENT OF RADIO-TV CINEMA, THESIS MASTER'S PROGRAM, (FORMAL EDUCATION)

Academic Year : 2018 - 2019

Course Name		COMMUNICATION RESEARCH DESING				Course Code	RATS7111
Semester	Theory	Practice	Lab	Credit	ECTS	Course Language	Course Type
1	3	0	0	3	7	Turkish	Opt
Admission Requirements		-					
Compulsory Attendance		Theory		Practice		Lab	
		%70					
Course Teacher(s)		Assoc. Prof. HALUK ZÜLFİKAR,					
Purpose		To ensure that students who have completed their bachelor's degree receive a post-graduate education and prepare a research article and a post-graduate thesis.					
Course Content (Short Description)		Learning how to design research in the field of communication, learning methods of research methods and data collection techniques.					
Course Learning Outcomes		At the end of this course, students will come to the position of research design in communication field.					
Teaching and Learning Methods		Interactive participation, presentation, homework.					
Contribution of Learning Outcomes on Program Competency		It will be possible to design and conduct a communication research by examining the studies carried out in the field of communication.					
Resources		Bilimsel Araştırma: Tasarım, Yazım ve Yayım Teknikleri, Bilimsel Araştırma Yöntemi					

ASSESSMENT SYSTEM

Study	Number	Contribution
Assignments	0	0
Presentation	0	0
Mid-term Examinations (including time for preparation)	1	30
Project	0	0

ASSESSMENT SYSTEM		
Study	Number	Contribution
Clinical Practice	0	0
Laboratory	0	0
Field Work	0	0
Other Applications	0	0
Quiz	0	0
Term Paper/ Project	0	0
Portfolio Study	0	0
Reports	0	0
Learning Diary	0	0
Thesis/ Project	0	0
Seminar	0	0
Other	0	0
Final Exam	1	70
THE WEIGHT OF THE IN-TERM ASSIGNMENTS IN THE FINAL GRADE		30
THE WEIGHT OF THE END OF TERM EXAM IN THE FINAL GRADE		70
TOTAL		100

ECTS TABLE			
Events	Number	Period	Credit Workload
Class Hours	14	3	42
Working Hours out of Class	14	8	112
Assignments	0	0	0
Presentation	0	0	0
Mid-term Examinations (including time for preparation)	1	15	15
Project	0	0	0
Clinical Practice	0	0	0
Laboratory	0	0	0
Field Work	0	0	0
Other Applications	0	0	0
Final Examinations (including preparatory year)	1	15	15

ECTS TABLE			
Events	Number	Period	Credit Workload
Quiz	0	0	0
Term Paper/ Project	0	0	0
Portfolio Study	0	0	0
Reports	0	0	0
Learning Diary	0	0	0
Thesis/ Project	0	0	0
Seminar	0	0	0
Other	0	0	0
Credit Workload			184
Credit Workload / 25			7.36
ECTS			7

WEEKLY COURSE CONTENTS	
Week	Theory Topics
1	Introduction to communication research
2	Quantitative and qualitative research approaches
3	Phases of quantitative researches I
4	Phases of quantitative researches II
5	Pattern types
6	Observation and interview
7	Content analysis
8	Measurement tools and features
9	Evaluation of social science research
10	Communication research and ethical rules
11	Research examination
12	Homework Presentations and Evaluation
13	Homework Presentations and Evaluation
14	Homework Presentations and Evaluation

Hafta	Practice Topics
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	

RELATIONSHIP OF PROFICIENCY PROGRAM WITH COURSE LEARNING OUTCOMES		
Num	Qualification Program	Score
1	to be able to evaluate notions that are related with the fields of radio- television- cinema, corralate these abovementioned notions with other disciplines, construct radio- television- cinema texts and to be able to use aparatus that are used for broadcasting and filming.	5
2	to be able to corralate field of radio- television- cinema with artistic, social, economical and political developments and to be able to evaluate these correlations in depth.	5
3	to be able to organise how to develop a scientific research in theoretical and also in practical ways.	5
4	to have knowledge about artistic, political, economic, cultural and social structures' dynamics at a local, national and international level. Moreover to have the knowledge on how to recognize these dynamics.	5
5	to conceive various theories and models in the field of communications and also methods and theories of approaches that are within the critical studies.	5
6	to have knowledge about the national, international legal and constitutional framework that regulates the role and the responsibilities of media and having the ability to follow the public regulations on intellectual and artistic works	5
7	to be able to comprehend norms and practices of radio, television and cinema; of artistic, regulatory, political, economic and social developments in national and international level affecting the perception of radio, television and cinema by the public; of technological developments affecting the proliferation of radio, television and cinema.	5
8	to be able to improve yourself by following and internalizing developments, new perspectives, research and data in social sciences and in the fields of communication, radio, television and cinema.	5
9	to be able to recognize social psychological primary sources of communicative components in artistic, social and cultural contexts	5

RELATIONSHIP OF PROFICIENCY PROGRAM WITH COURSE LEARNING OUTCOMES

Num	Qualification Program	Score
10	to be able to express yourself creative, innovative, understandable about related subjects in the field with written, verbal and visual representation ways and to be able to transmit information with media texts to the public	5
11	to comprehend sectoral structure of global, national and local media and production process of media text and also to be able to evaluate strategy, preferences and broadcasting policy of media	5
12	to be able to act according to democratic, human rights-based, social, scientific and professional ethics value, to be able to be aware of racist, sexist and each kind of discriminatory policies, to be able to distinguish them and to have attitude towards the discriminatory policies.	5
68		5
Contribution Level : 1 low, 5 high		

SIGNATURE