

#TheFutureOfCinemaEducation

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A young man with dark hair, wearing a dark jacket, is riding a roller coaster at night. He is smiling and looking down. The background shows illuminated buildings and a dark sky. The word "LEARN" is overlaid in large, white, sans-serif capital letters in the center of the image.

LEARN

<http://vimeo.com/27244727>

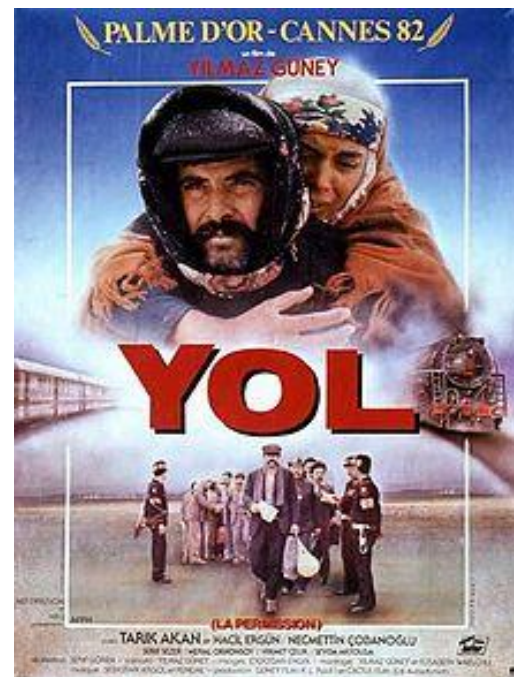
Videoyu izlemek için
fotoğrafın üzerine
tıklayınız

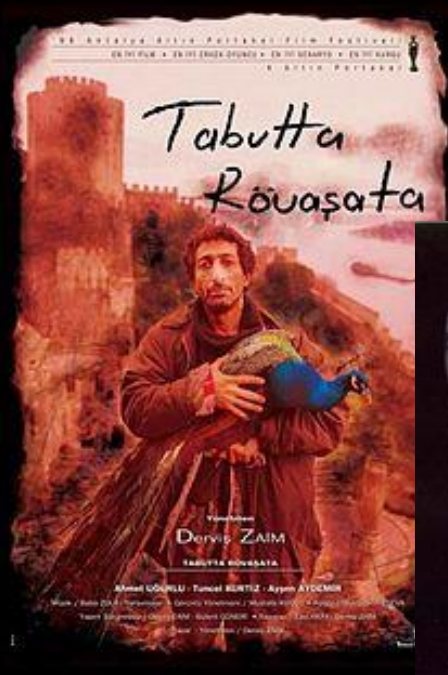


Fuat Uzkınay, Collapse of Ayastefanos Memorial(1914)

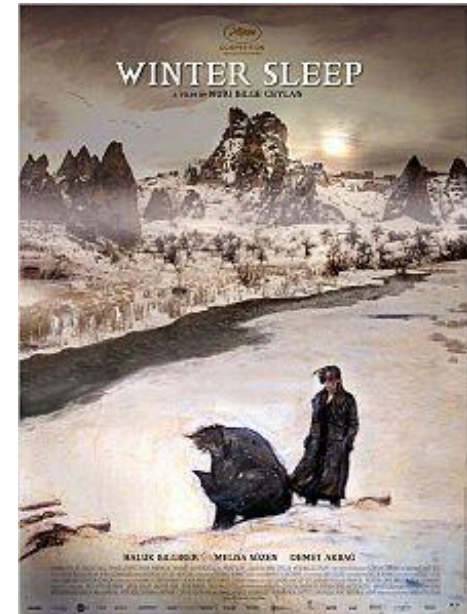
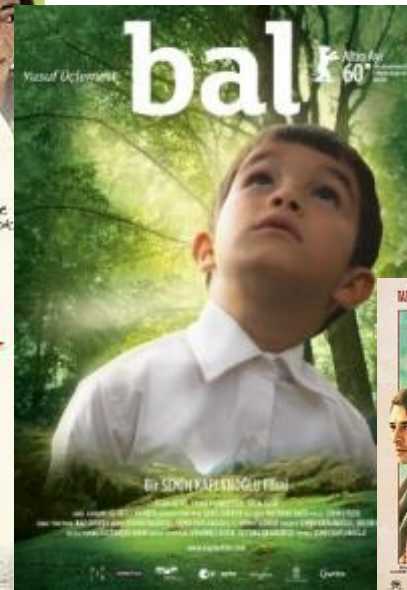


2014 was 100. year of Turkish Cinema.





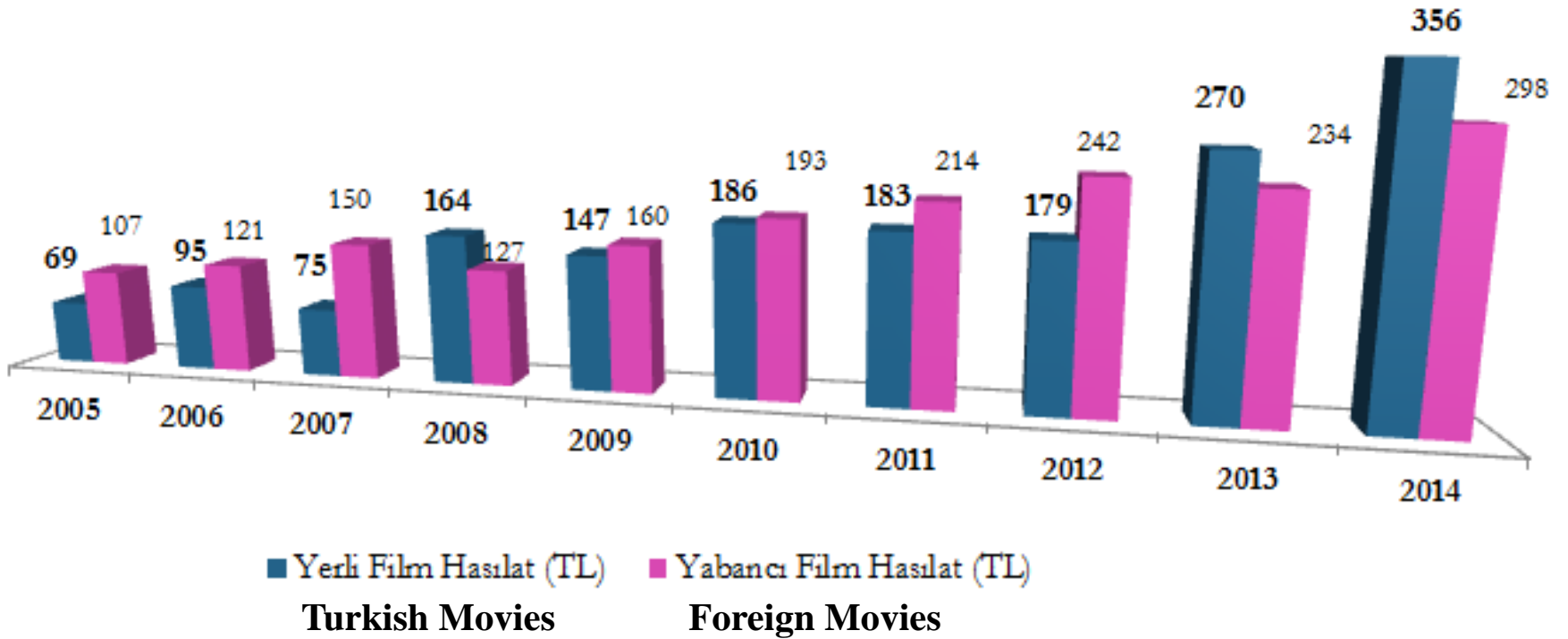
It is agreed that, beginning from second half of 90's, New Turkish Cinema began.



| Turkish Movies | | Foreign Movies | |
|----------------|-------------------|---|-------------------|
| Name | Number of Viewers | Name | Number of Viewers |
| Recep İvedik 4 | 7.374.931 | Hızlı ve Öfkeli 7 | 2.954.090 |
| Düğün Dernek | 6.980.070 | Titanik | 2.943.123 |
| Fetih 1453 | 6.572.618 | Avatar | 2.482.991 |
| Recep İvedik 2 | 4.333.144 | Buz Devri 4: Kıtalar Ayrılıyor | 1.883.004 |
| Recep İvedik | 4.301.693 | Yüzüklerin Efendisi: Yüzük Kardeşliği | 1.757.620 |

Generally in Turkey, Turkish movies have more box office success than foreign movies do.

2005-2014 Earnings from Turkish and Foreign Movies (Million TL)





Nuri Bilge Ceylan who has a lot of awards from his movies won golden palm award with his movie «Kış Uykusu» in 2014.



FESTIVAL DE CANNES



New Communication Technologies and Cinema

HD, 3D cinema experience In Theaters 3D image, voice, motion

Visual Effect, Digital Effect and Animation **Sponsorship** Product Placement

Interactive videos and E-commerce applications

Digital filming and editing

International Associations

Instant interaction with audiences in movie display season

New publicity and distribution channels:

3D printer

Internet, Social Media, Smart TV, Mobile Devices, Outdoor, IPTV

Cheapening and easement of facilities on live transmission

Feature of projection on mobile devices

Wearable technologies, implant technologies

**Interactive movies and
interactive designments**

Hologram

CHOOSE YOUR STORY!

3

MEET
THE COP



MEET
THE DJ



MEET THE COP / MEET THE DJ

In interactive movies,
viewers can decide
designate the way
script goes

Teknoloji

İNTERNET

Güncelleme: 17:20 TS 14 Haz., 2008

İlk interaktif film internette gösterime girdi

Running Time adlı filmin kahramanını düşmanlarının elinden kurtarmak sizin elinizde



REUTERS

14 Haziran — Dünyanın ilk interaktif filmi olduğu belirtilen 'Running Time' gösterime girdi. İşin güzel tarafı filmi izlemek için sinemaya gitmenize gerek yok. Bilgisayarınızın karşısına geçmek internete bağlı olmak yeterli, zira seksi bir kuryenin maceraları sizi bekliyor.

YouTube

İKİLEM

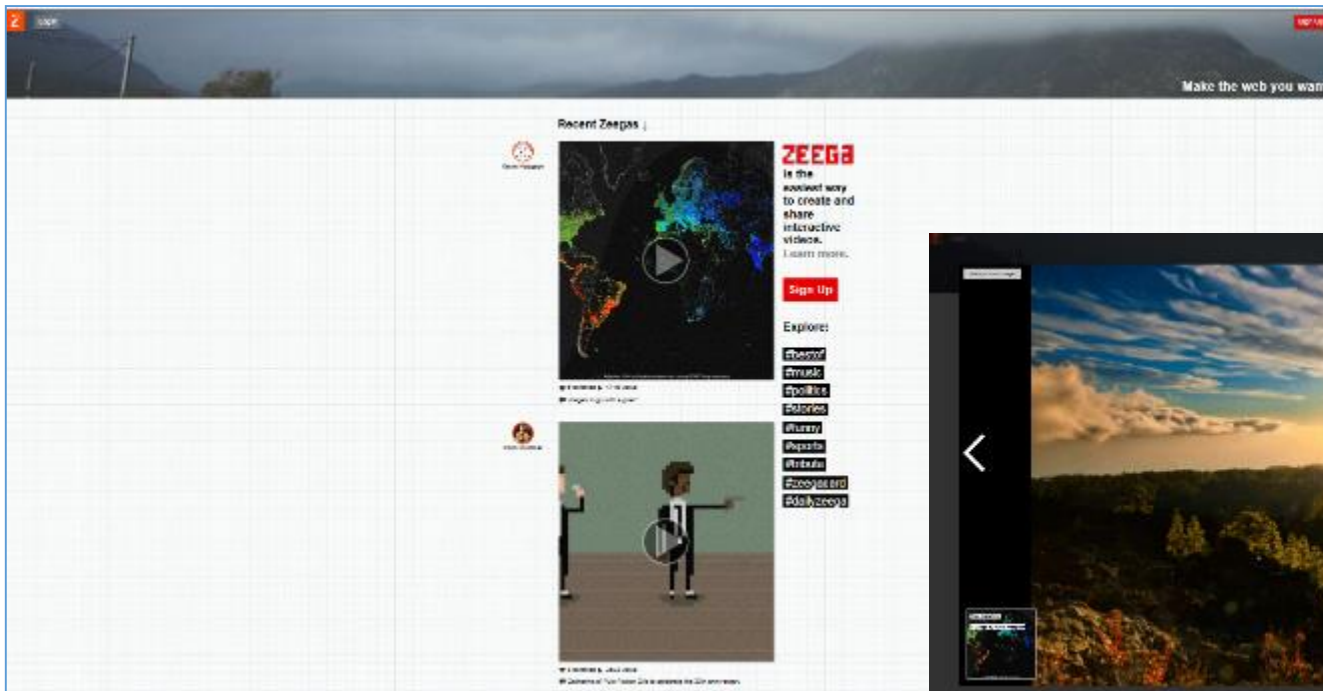
Polisi ara! Polisi arama!

14

16:23 / 16:46



In interactive documentaries, viewers can make contribution to documentaries by their knowledges, documents, photographs and videos



Global Brain



“World’s most intelligent brains can communicate. Minds of people from all around the world and its mergence with digital world. Namely, more than the mind of all people... (Rostom, 2014)



Audrey Hepburn: Galaxy Chocolate Commercial

Visual Effects and Animations in Cinema



Serkan Zelzele

Visual Effect Supervisor (Fetih 1453, Titanik, Mumya, Face Off...)

Director: 3D animation movie "Evliya Çelebi ve Ölümsüzlük Suyu"

- «Currently in cinema movies, there is nothing that a director want to do but it cant be done.»
- “With development of tecnology, limits are disappeared. After limits were removed, creativeness came to the forefront.”

New Communication Technologies and Cinema

Formal Education and Distance Education

On internet /3D smart boards

(Mutual image sharing/Online participation to the class) Projection on mobile devices

Virtual laboratory and simulation techniques *Hologram keyboard*

Movie and music library on internet

Movies spreading virally

Electronic data bank

Massive open online course (MOOC)

Phone camera and movies made by easy editing softwares

Smart Cities

3N-4N-5N

Virtual Campus

exams, surveys, announcements made online




























Internet of things

Social Media and Blogs

*Disappearing of obligation
being presented in the classroom*

•IU Faculty of Communication is the first faculty in Turkey and by now have put the signature to a lot of firsts. IU Faculty of Communication, Radio Television and Cinema Programme (Distance Education) is the first and the only programme that provides education for field of cinema with the method of distance education.

and it has the 26th highest base point among 98 different programmes.

| Program Adı | Puan TGRÜ | Öğretim Türü | Süre | Taban Puan | Türkiye Değeri Sıra | Kontenjan |
|---|-----------|-----------------|------|------------|---------------------|-----------|
|  İstanbul Bilgi Üniversitesi İletişim Fakültesi Sinema ve Televizyon (İngilizce) (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 449,572 | 1,590 | 7 |
|  Bahçeşehir Üniversitesi (İstanbul) İletişim Fakültesi Sinema ve Televizyon (İngilizce) (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 449,553 | 1,900 | 5 |
|  İstanbul Şehir Üniversitesi İletişim Fakültesi Sinema ve Televizyon (İngilizce) (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 447,042 | 2,090 | 5 |
|  Kadiri Has Üniversitesi (İstanbul) İletişim Fakültesi Radyo, Televizyon ve Sinema (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 440,454 | 2,580 | 5 |
|  Mimar Sinan Güzel Sanatlar Üniversitesi (İstanbul) Güzel Sanatlar Fakültesi Sinema ve Televizyon | 73-1 | Normal Öğretim | 4 | 435,458 | 3,070 | 30 |
|  Yıldız Teknik Üniversitesi (İstanbul) İletişim Fakültesi Radyo, Televizyon ve Sinema (İngilizce) (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 435,091 | 3,950 | 10 |
|  İTÜ İstanbul Kültür Üniversitesi (İstanbul) Güzel Sanatlar Fakültesi Sinema ve Televizyon (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 414,503 | 5,110 | 4 |
|  İzmir Ekonomi Üniversitesi İletişim Fakültesi Sinema ve Dijital Medya (İngilizce) (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 412,238 | 5,530 | 3 |
|  İstanbul Üniversitesi İletişim Fakültesi Radyo, Televizyon ve Sinema | 73-1 | Normal Öğretim | 4 | 410,457 | 5,280 | 75 |
|  Beykent Üniversitesi (İstanbul) Güzel Sanatlar Fakültesi Sinema ve Televizyon (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 405,738 | 5,110 | 5 |
|  Marmara Üniversitesi (İstanbul) İletişim Fakültesi Radyo, Televizyon ve Sinema | 73-1 | Normal Öğretim | 4 | 398,749 | 10,100 | 100 |
|  Yasar Üniversitesi (İzmir) İletişim Fakültesi Radyo, Televizyon ve Sinema (İngilizce) (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 398,957 | 10,700 | 5 |
|  Anadolu Üniversitesi (Eskişehir) İletişim Bilimleri Fakültesi Sinema ve Televizyon | 73-1 | Normal Öğretim | 4 | 398,557 | 10,500 | 45 |
|  Beykent Üniversitesi (İstanbul) Güzel Sanatlar Fakültesi Sinema ve Televizyon (Türkçe) (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 398,438 | 10,900 | 5 |
|  Okan Üniversitesi (İstanbul) Güzel Sanatlar Fakültesi Sinema ve Televizyon (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 393,423 | 12,000 | 4 |
|  İstanbul Aydın Üniversitesi İletişim Fakültesi Radyo, Televizyon ve Sinema (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 390,595 | 12,900 | 7 |
|  Ankara Üniversitesi İletişim Fakültesi Radyo, Televizyon ve Sinema | 73-1 | Normal Öğretim | 4 | 388,154 | 14,900 | 50 |
|  Beykent Üniversitesi (Ankara) İletişim Fakültesi Radyo, Televizyon ve Sinema (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 385,551 | 15,200 | 4 |
|  İstanbul Arel Üniversitesi İletişim Fakültesi Radyo, Televizyon ve Sinema (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 383,990 | 15,900 | 5 |
|  Ege Üniversitesi (İzmir) İletişim Fakültesi Radyo, Televizyon ve Sinema | 73-1 | Normal Öğretim | 4 | 382,517 | 15,500 | 50 |
|  Yeni Yüzyıl Üniversitesi (İstanbul) İletişim Fakültesi Radyo, Televizyon ve Sinema (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 379,453 | 15,300 | 5 |
|  İstanbul Bilgi Üniversitesi İletişim Fakültesi Sinema ve Televizyon (İngilizce) (%50 Sıralı) | 73-1 | Normal Öğretim | 4 | 378,370 | 15,500 | 25 |
|  Gazi Üniversitesi (Ankara) İletişim Fakültesi Radyo, Televizyon ve Sinema | 73-1 | Normal Öğretim | 4 | 372,757 | 22,100 | 75 |
|  Niğentep Üniversitesi (İstanbul) Sanat ve Tasarım Fakültesi Radyo, Televizyon ve Sinema (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 372,075 | 22,900 | 5 |
|  İstanbul Gelisim Üniversitesi İktisadi, İdari ve Sosyal Bilimler Fakültesi Radyo, Televizyon ve Sinema (Tam Sıralı) | 73-1 | Normal Öğretim | 4 | 365,434 | 24,200 | 7 |
|  İstanbul Üniversitesi İletişim Fakültesi Radyo, Televizyon ve Sinema (Uzaktan Öğretim) | 73-1 | Uzaktan Öğretim | 4 | 354,755 | 27,500 | 150 |
|  Kocaeli Üniversitesi | | Normal | | | | |

perculus 51:22/66:32

Ortak Alan

hafta6

Türkiye’de Elektronik Haberleşme Sektörü

Grafik 4: Yıllara göre mobil SMS ve MMS miktarı, milyon adet (BTK, 2014)

| Yıl | SMS (milyon adet) | MMS (milyon adet) |
|------|-------------------|-------------------|
| 2008 | 77.837 | 191 |
| 2009 | 128.215 | 99 |
| 2010 | 147.000 | 98 |
| 2011 | 161.419 | 155 |
| 2012 | 174.882 | 216 |
| 2013 | 177.629 | 288 |

30

Ses ve görüntü

Kullanıcı listesi (11)

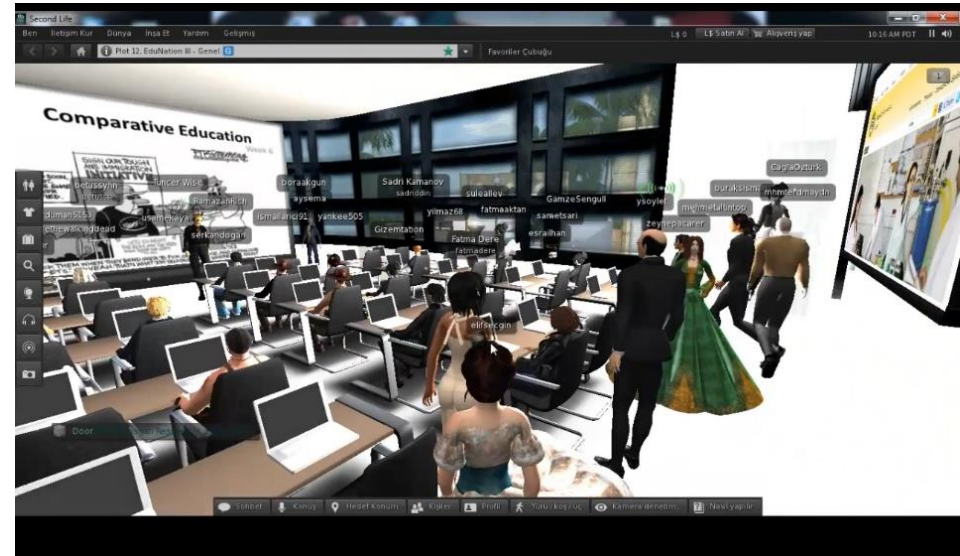
- GÖLDEN KALEM
- YASEMİN TÜRK
- MELİS EROĞLU
- FEVZİ YALÇIN
- ÖZGÜ YOLCU
- HÜSEYİN COŞKUN
- İLKUR DADAŞ
- GÖKHAN ŞEKER
- RİZA ERDEM

Notlar

Sohbet

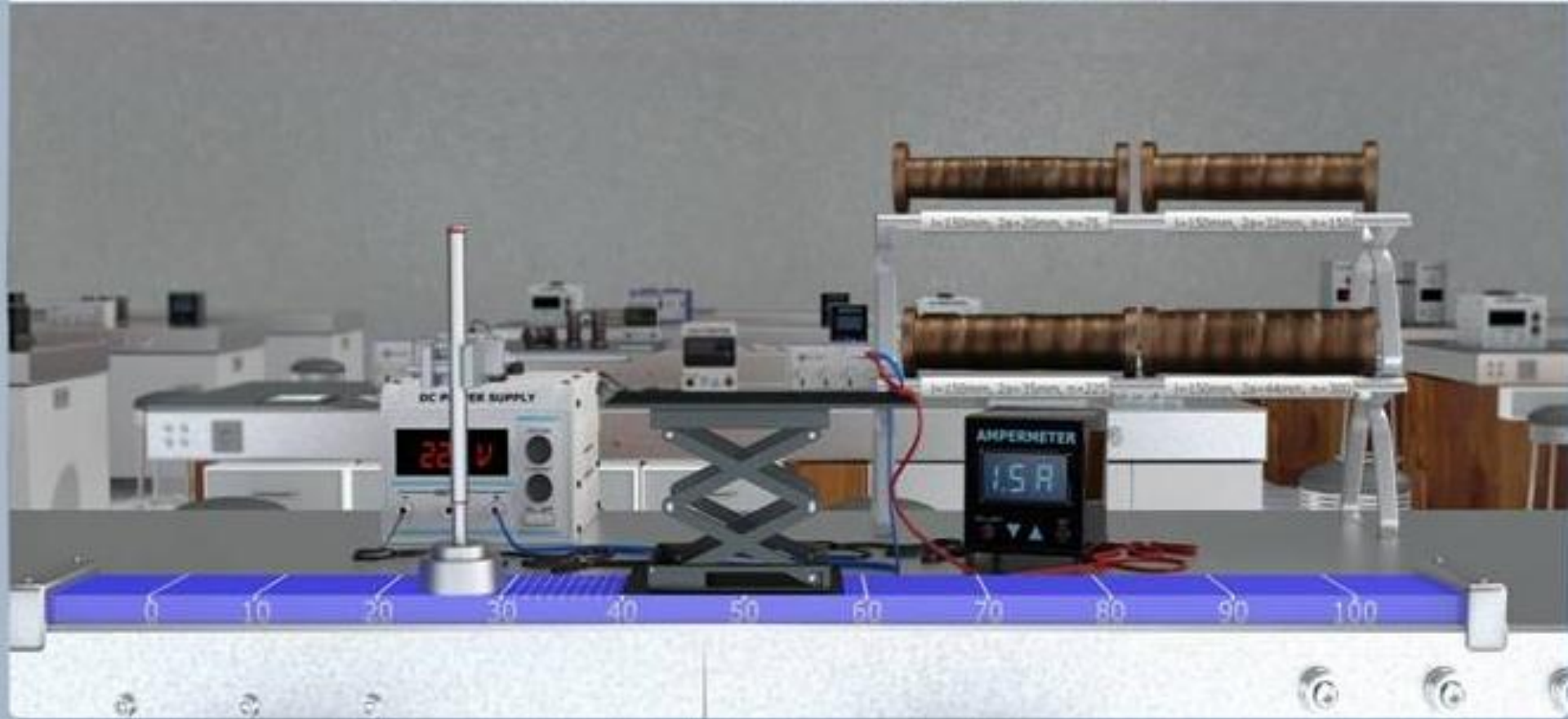
MELİS EROĞLU: hepsi 2009da çok fazla yatırım yapmış
FEVZİ YALÇIN: 3g yatırımları olabilir mi
FEVZİ YALÇIN: 4n yi Türkiyede netaş ve argela yapacaktım
İLKUR DADAŞ: 4n için mevcut alt yapı fiber kullanılacağından yatırım maliyeti az olarak

In IU, distance education lessons are done as a live transmission. In this system, lesson books and slides are uploaded to the system at the beginning of the education year. Students can join lessons with their comments, put their questions to lecturers and receive reply instantly.



In the platform of IU second life, students can participate live lessons with avatar that are selected by them. In second life, students can enter the classroom environment with their avatars. .

<http://istanbuluniversityvirtualcampus.com/>



New Communication Technologies and Education

Interactive education personalized education

individualized education

- ✓ Giving basic concepts and teaching learning
- ✓ Developments of analysis-syntheses skills
- ✓ Development of the skill of solving problems

Project focused education instead of exam

Besides transcript provide certificate and portfolio

Video and e-book instead of PPT

Exams measuring both knowledge and skill

Team work, creativeness and entrepreneurship

New Communication Technologies and Education

Growing importance of receiving feedback from students

Increasing in number of working students

Regarding Students as sharers in education

Changing Lecturer-Student Relation

Students participating actively in scientific projects and technocities

Lateral transfer and vertical transfer becoming more easy

Gaining importance with project management, leadership and organization in school



Özgü Yolcu retweeted



M. Serdar Kuzuloğlu @mserdark · Sep 18

"Şu an 14 yaşından küçük çocukların %65'i gelecekte bugün adını duymadığımız işlerde çalışacak". (Charles Day) #KristalElma



Sixty five percent of children under 14 will perform jobs that we even have not heard their name yet. (Charles Day)

Yeni İletişim Teknolojileri ve Eğitim

Education in multiculturalism

Internationalization Cosmopolitan students and graduates

Bologna Process: International associations

International standards and equivalent

Output based education

Varying and expanding of elective courses

Facilities of international internship

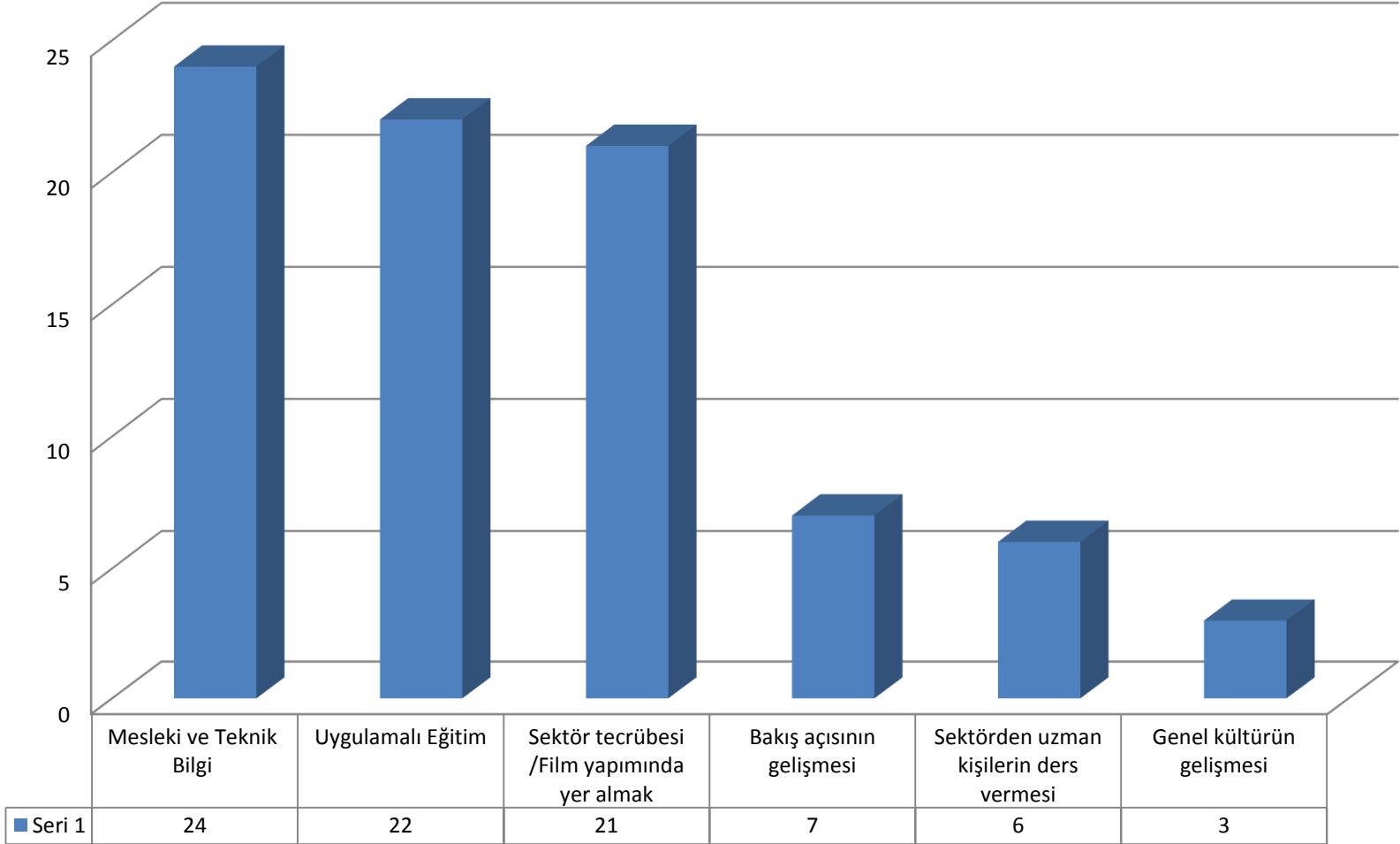
Well-disciplined team work

Specialisation

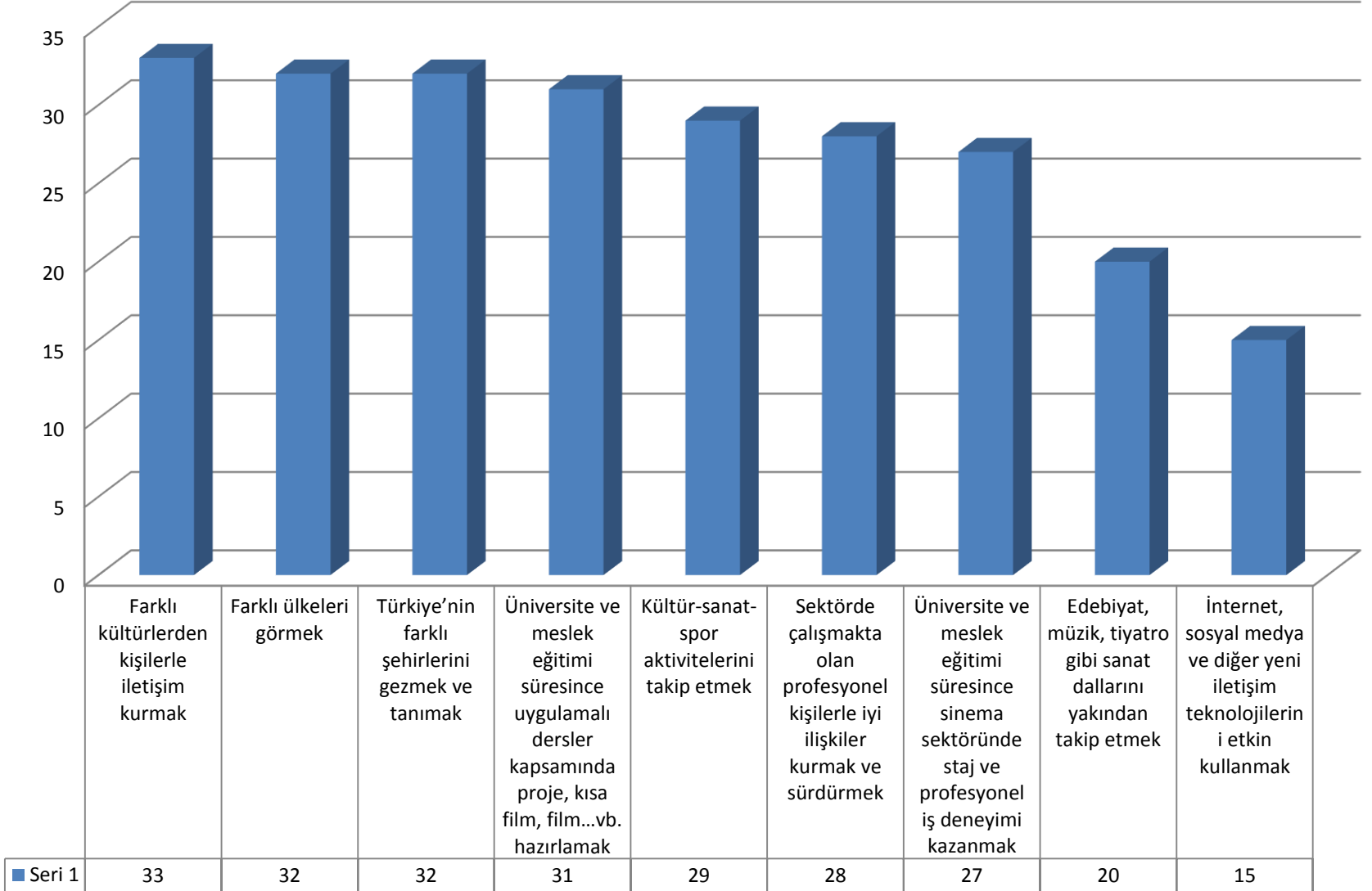
The questionnaire to learn expectations of IU Faculty of Communication, Department of Radio TV Cinema first class students. (Beginning of 2014-2015 academical year)



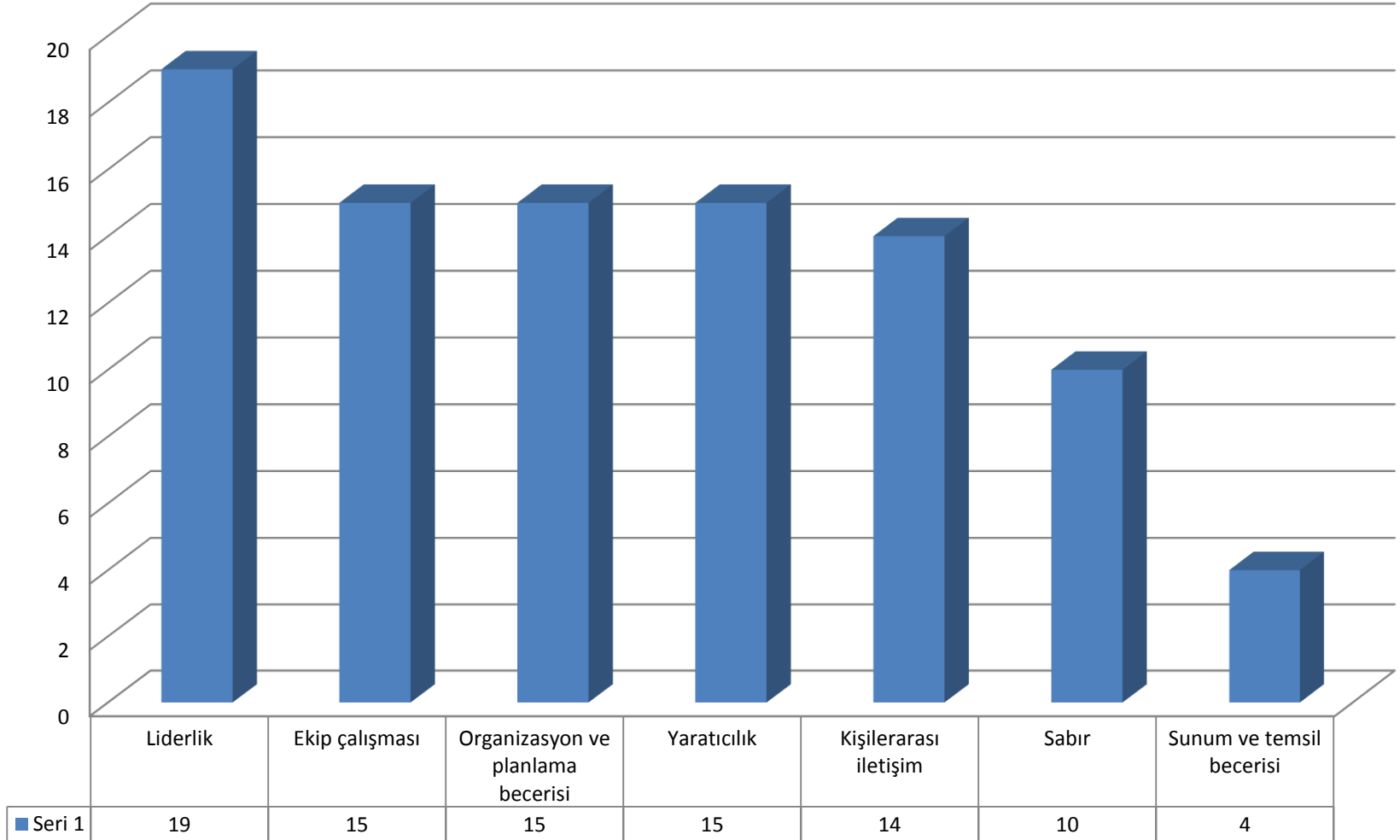
What are your most important expectations from cinema education?



What are the most important needs to be able to do the jobs you dream about in field of cinema (apart from classes)?



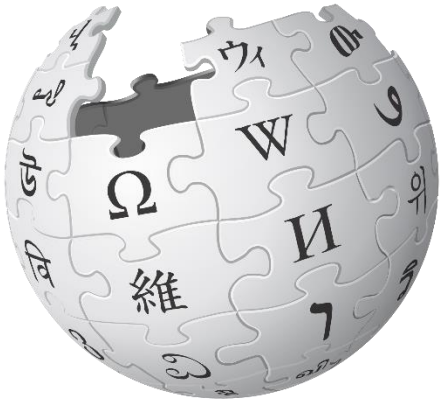
Which personal skills do you think you should improve to succeed in the field of cinema?



Generation Y and After

«When we were at their age, for example when we looked a book we would not have a feeling of control. In the meaning of creativeness, this is most critical factor for future»(Negroponte, 2014)

Conversion of Hierarchy



WIKIPEDIA
The Free Encyclopedia



Thanks



Serkan Zelzele

Visual Effect Supervisor (Fetih 1453, Titanik, Mumya, Face Off...)

Director: 3D animation movie “Evliya Çelebi ve Ölümsüzlük Suyu”



Prof. Dr. Aytekin İşman

Sakarya University Faculty of Communication, Dean

The Turkish Online Journal of Educational Technology

(TOJET) Editor of refereed journal

Prof. Dr. Zeynep Çiğdem Kayacan

Coimbra Group Association of Universities (CG) Board Member



Dr. Özgür Uğraş Akgün

University of Maine



Thanks

Assistant Prof. Dr. Ümit Sarı
Assistant Prof. Dr Mesut Aytekin
Assistant Prof. Dr Süleyman Türkođlu
Researcher Burak Irmak

Students Of Faculty of Communication:

Yusuf Tekke, Sevda Nur Bilge
Seyhan Koç, Emir Ünlüer
Gülsüm Çelik, Canan Güzel
Neslihan Akkaş, Leran Ülgen
Sena Tokel, Esra Çelik
Mert Türkmen, Türkan Bahadır
Tuğba Apaydın, Seyhan Koç