

# 3<sup>rd</sup> KUFSTEIN SUMMER SCHOOL 2012

INNOVATING CULTURE – Approaches towards a  
New Arts Management

April 29 – May 05 2012 | Palea Epidavros | Greece



## Official Partner:

Municipality of Epidavros, Greece



## Under the Patronage of:

H. E. Themistoklis Dimidis, Ambassador of the Hellenic Republic, Embassy of the Hellenic Republic in Vienna, Austria

## In Cooperation with:

Allianz Kulturstiftung, Munich, Germany



## Provisional Program

During recent years, many questions regarding the role of arts management have dealt with the problem of rising economic pressures and the need for new spaces of creativity beyond the logic of pure profit. National approaches in different countries dominate the reflections within this debate.

The 3rd Kufstein Summer School in Greece will seek a framework for the structure of a New Arts Management which is internationally connected and sensitive to the development not only of local identities but also of local knowledge. Furthermore the Kufstein Summer School will reflect the possibilities of creating new synergies with international NGOs, foundations and institutions such as the European Union with their various support programmes.

International experts from the field will discuss current projects and scientific discourse, in the tradition of ancient symposia.

## Short Facts

- International intensive program organized by the University of Applied Sciences Kufstein, Tyrol/Austria
- **Director Summer School:** Prof. (FH) Dr. Robert Kaspar
- **Scientific Coordinator Summer School:** Prof. Dr. Gernot Wolfram
- **Project Management:** Angela Scalet, BA
- **Language:** English
- **Target groups:** graduate students of arts management, cultural studies, event management, tourism management, political sciences and heritage management; interested students of other fields are welcome.
- **Costs:** 490€, incl. conference fee, conference papers, accommodation (shared rooms), breakfast, dinner, travel costs during seminar, entrance fees (excl. travelling expenses for arrival and departure, optional excursions)
- **Arrival:** Own arrangement
- **Contact for Application:** [summerschool@fh-kufstein.ac.at](mailto:summerschool@fh-kufstein.ac.at)



### Lectures & Workshops of the expected Speakers (Selection)

- **Prof. Dr. Birgit Mandel**, Professor for Cultural Management and Cultural Education, University of Hildesheim, Germany  
 Lecture: The Audience as Cultural Co-Producer or: Getting people from different social backgrounds involved in the arts. New strategies of "Intercultural Audience Development".
- **Dr. Anna-Maija Mertens**, Head of the Finnish Institute Germany, Berlin, Germany  
 Lecture: Changing Attentions - How cultural cooperation can reveal unknown potentials of countries and regions - Special focus on the work of the Finnish Institute in Germany
- **Mag. Nataša Kos**, Deputy Program Director for International Cooperation, MARIBOR 2012, Slovenia  
 Lecture: Relations between Local Traditions and International Perspectives within the Maribor-Program
- **Karola Teschler**, Chairwoman of European ARTISTS e.V., Velbert, Germany  
 Lecture: Idea, Concept and Projects of the European Artists Association
- **Prof. Dr. Oliver Scheytt**, former Managing Director of the European Capital of Culture Ruhr 2010, CEO of KULTUREXPerten Dr. Scheytt GmbH, Essen, Germany  
 Lecture: Make or Buy Excellence? - Know-How transfer by networking and consultancy
- **Manolis Manousakis**, Composer/Sound Artist, Medea Electronique, Athens, Greece  
 Lecture: Producing a Collective Cross Arts Project in Times of Crisis
- **Ector Tsatsoulis**, BSc, MRes, Corporate Governance & Business Ethics, Arts & Cultural Management, Athens, Greece.  
 Lecture: Young Cultural Managers during Crisis: Innovate your way out
- **Prof. Dr. Sebastian Kaiser**, Professor for Sports Management, SRH University Heidelberg, Germany  
 Lecture: Culture and the State – What's in it for a city/region/country, Reasoning to get public funding
- **Prof. (FH) Dr. Verena Teissl**, Professor for Cultural Management and Cultural Sciences, FH Kufstein, Austria. Lecture: to be announced
- **Prof. Dr. Gernot Wolfram**, Scientific Coordinator of Kufstein Summer School, FH Kufstein, Austria  
 Lecture: Disappearing Borders – Towards a new understanding of European Culture
- **Dance Workshop (N.N)**
- **Students Corner: Discussions, Reflections, Workshops with the Participants and the Lecturers**

## Visits planned

- Small Theatre of Palea Epidavros (including lecture)
- Ancient Theatre of Epidavros, Museum and Gymnasium of Epidavros
- Ancient City of Mykene

## Further Information & Application:

[summerschool@fh-kufstein.ac.at](mailto:summerschool@fh-kufstein.ac.at)

<http://www.fh-kufstein.ac.at/eng/Veranstaltungen/3rd-Kufstein-Summer-School-2012>

- Download Application Form 3rd Kufstein Summer School 2012
- Download Pre-Information about arrival, hotel and dinner of the 3rd Kufstein Summer School 2012

