İSTANBUL UNIVERSITY FACULTY OF ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION (30% ENGLISH) (UNDERGRADUATE CURRICULUM)

2022-2023 ACADEMIC YEAR

FIRST YEAR

SEMESTER I: FALL

Code	C/E	Course Name	T	U	L	Credit	ECTS
İŞİK1001	C	INTRODUCTION TO ECONOMICS I***	4	0	0	4	6
İŞİK1003	C	BUSINESS MATHEMATICS I***	3	0	0	3	5
İŞİK1005	C	INTRODUCTION TO BUSINESS	4	0	0	4	6
ODAI0001U	C	ATATÜRK'S PRINCIPLES AND HISTORY OF THE TURKISH REVOLUTION I*	2	0	0	2	2
ODTD0001U	C	TURKISH LANGUAGE I*	2	0	0	2	2
İŞİK1007	C	FOREIGN LANGUAGE (ENGLISH) I	2	0	0	2	2
ODGS0001U	C	FINE ARTS I	1	0	0	1	1
		COMPULSORY COURSES				**18**	**24**
İŞİK1009	E	BASIC COMPUTER SKILLS	2	0	0	2	3
İŞİK1011	E	GENERAL PRINCIPLES OF LAW	2	0	0	2	3
İŞİK1013	E	PHILOSOPHY OF SCIENCE	2	0	0	2	3
İŞİK1015	E	PUBLIC ADMINISTRATION	2	0	0	2	3
İŞİK1017U	E	ATATÜRK'S PRINCIPLES AND HISTORY OF THE TURKISH REVOLUTION I* FOR FOREIGN STUDENTS	2	0	0	2	2
İŞİK1019U	E	TURKISH LANGUAGE FOR FOREIGN STUDENTS I*	2	0	0	2	2
		ELECTIVE COURSES				**4**	**6**
		TOTAL CREDITS				**22**	**30**

(*) Foreign students are allowed to take the "Compulsory" Turkish Language I and Atatürk's Principles and History of Turkish Revolution I courses as "Elective" courses. In this case, 3 courses will be taken from the elective courses group.

SEMESTER II: SPRING

Code	C/E	Course Name	T	U	L	Credit	ECTS
İŞİK1002	C	INTRODUCTION TO ECONOMICS II***	4	0	0	4	6
İŞİK1004	C	BUSINESS MATHEMATICS II***	3	0	0	3	5
İŞİK1006	C	MANAGEMENT AND ORGANISATION	3	0	0	3	5
ODAI0002U	C	ATATÜRK'S PRINCIPLES AND HISTORY OF THE TURKISH REVOLUTION II*	2	0	0	2	2
ODTD0002U	C	TURKISH LANGUAGE II*	2	0	0	2	2
İŞİK108	C	FOREIGN LANGUAGE (ENGLISH) II	2	0	0	2	2
ODGS0002U	C	FINE ARTS II	1	0	0	1	1
İŞİK1010	C	PRINCIPLES OF MARKETING	3	0	0	3	5
		COMPULSORY COURSES				**20**	**28**
İŞİK1012	E	INFORMATION TECHNOLOGIES	2	0	0	2	3
İŞİK1014	E	BUSINESS ETHICS	2	0	0	2	3
İŞİK1016	E	INTERNATIONAL RELATIONS	2	0	0	2	3
İŞİK1018U	E	ATATÜRK'S PRINCIPLES AND HISTORY OF THE TURKISH REVOLUTION II* FOR FOREIGN STUDENTS	2	0	0	2	2
İŞİK1020U	E	TURKISH LANGUAGE FOR FOREIGN STUDENTS II*	2	0	0	2	2
		ELECTIVE COURSES				**2**	**3**
		TOTAL CREDITS				**22**	**31**

(*) Foreign students are allowed to take the "Compulsory" Turkish Language I and Atatürk's Principles and History of Turkish Revolution I courses as "Elective" courses. In this case, 3 courses will be taken from the elective courses group.

SECOND YEAR

SEMESTER III: FALL

Code	C/E	Course Name	T	U	L	Credit	ECTS
İŞİK2001	C	MICROECONOMICS	4	0	0	4	6
İŞİK2003	C	STATISTICS IN BUSINESS I***	3	0	0	3	5
İŞİK2005	C	FINANCIAL ACCOUNTING***	4	0	0	4	6
İŞİK2007	C	PRODUCTION MANAGEMENT	3	0	0	3	6
İŞİK2009	C	SCIENTIFIC RESEARCH METHODS	3	0	0	3	5
		COMPULSORY COURSES				**17**	**28**
İŞİK2011	E	BUSINESS LAW	2	0	0	2	3
İŞİK2013	E	URBAN LOGISTICS	2	0	0	2	3
İŞİK2015	E	FAMILY BUSINESSES AND INSTITUTIONALIZATION	2	0	0	2	3
İŞİK2017	E	INDUSTRIAL RELATIONS	2	0	0	2	3
İŞİK2019	E	PROJECT MANAGEMENT	2	0	0	2	3
		ELECTIVE COURSES				**2**	**3**
		TOTAL CREDITS				**19**	**31**

One elective lesson will be taken from the elective courses group.

SEMESTER IV: SPRING

Code	C/E	Course Name	T	U	L	Credit	ECTS
İŞİK2002	C	MACROECONOMICS	4	0	0	4	6
İŞİK2004	C	STATISTICS IN BUSINESS II***	3	0	0	3	5
İŞİK2006	C	QUANTITATIVE TECHNIQUES IN BUSINESS	3	0	0	3	6
İŞİK2008	C	FINANCIAL ANALYSIS***	3	0	0	3	5
İŞİK2010	C	CONSUMER BEHAVIOUR	3	0	0	3	5
		COMPULSORY COURSES				**16**	**27**
İŞİK2012	E	PUBLIC FINANCE	2	0	0	2	3
İŞİK2014	E	ETHICS IN ACCOUNTING	2	0	0	2	3
İŞİK2016	E	COMPUTER INTEGRATED MANUFACTURING SYSTEMS	2	0	0	2	3
İŞİK2018	E	DATA SCIENCE APPLICATIONS	2	0	0	2	3
İŞİK2020	E	STATISTICAL THINKING AND DATA ANALYSIS	2	0	0	2	3
		ELECTIVE COURSES				**2**	**3**
		TOTAL CREDITS				**18**	**30**

One elective lesson will be taken from the elective courses group.

THIRD YEAR

SEMESTER V: FALL

Code	C/E	Course Name	T	U	L	Credit	ECTS
İŞİK3001	C	FINANCIAL MANAGEMENT	3	0	0	3	5
İŞİK3003	C	STRATEGIC MANAGEMENT	3	0	0	3	5
		COMPULSORY COURSES				**6**	**10**
İŞİK3005	E	ACCOUNTING APPLICATIONS	3	0	0	3	5
İŞİK3007	E	COMMERCIAL LAW	3	0	0	3	5
İŞİK3009	E	ECONOMIC ANALYSIS	3	0	0	3	5
İŞİK3011	E	ENTERPRISE RESOURCE PLANNING APPLICATIONS	3	0	0	3	5
İŞİK3013	E	INTERNATIONAL ECONOMICS	3	0	0	3	5
İŞİK3015	E	SUPPLY CHAIN MANAGEMENT	3	0	0	3	5
İŞİK3017	E	SERVICES MARKETING	3	0	0	3	5
İŞİK3019	E	ACCOUNTING INFORMATION SYSTEM	3	0	0	3	5
İŞİK3021	E	ORGANISATION CULTURE	3	0	0	3	5
İŞİK3023	E	HISTORY OF ECONOMIC THOUGHT	3	0	0	3	5
İŞİK3025	E	CUSTOMER RELATIONS MANAGEMENT	3	0	0	3	5
FODY0001	E	SECOND FOREIGN LANGUAGE (GERMAN/FRENCH/ARABIC/RUSSIAN/CHINESE/SPANISH/) I**[(1)]	2	0	0	2	5
İŞİK3027	E	CAREER PLANNING	3	0	0	3	5
		ELECTIVE COURSES				**12**	**20**
		TOTAL CREDITS				**18**	**30**

Four elective courses will be taken from the elective courses group.
[(1)] This course will be given by the Faculty of Letters.

SEMESTER VI: SPRING

Code	C/E	Course Name	T	U	L	Credit	ECTS
İŞİK3002	C	ORGANISATIONAL BEHAVIOUR	3	0	0	3	5
İŞİK3004	C	OPERATIONS RESEARCH	3	0	0	3	5
		COMPULSORY COURSES				**6**	**10**
İŞİK3006	E	FINANCIAL ANALYSIS IN FINANCIAL INSTITUTIONS	3	0	0	3	5
İŞİK3008	E	COST ACCOUNTING	3	0	0	3	5
İŞİK3010	E	ECONOMETRICS APPLICATIONS	3	0	0	3	5
İŞİK3012	E	TURKISH ECONOMY	3	0	0	3	5
İŞİK3014	E	HUMAN RESOURCES MANAGEMENT	3	0	0	3	5
İŞİK3016	E	TAX ACCOUNTING	3	0	0	3	5
İŞİK3018	E	RETAIL MANAGEMENT	3	0	0	3	5
İŞİK3020	E	COMPANY VALUATION	3	0	0	3	5
İŞİK3022	E	BEHAVIOURAL FINANCE	3	0	0	3	5
İŞİK3024	E	DATA MINING AND APPLICATIONS	3	0	0	3	5
İŞİK3026	E	OPTIMIZATION METHODS IN MANAGEMENT SCIENCE	3	0	0	3	5
İŞİK3028	E	GAME THEORY	3	0	0	3	5
İŞİK3030	E	ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING	3	0	0	3	5
FODY0002	E	SECOND FOREIGN LANGUAGE (GERMAN/FRENCH/ARABIC/RUSSIAN/CHINESE/SPANISH/) II**[(1)]	2	0	0	2	5
		ELECTIVE COURSES				**12**	**20**
		TOTAL CREDITS				**18**	**30**

Four elective courses will be taken from the elective courses group.
[(1)] This course will be given by the Faculty of Letters.

FOURTH YEAR

SEMESTER VII: FALL

Code	C/E	Course Name	T	U	L	Credit	ECTS
İŞİK4001	C	MANAGEMENT ACCOUNTING	3	0	0	3	5
		COMPULSORY COURSES				**3**	**5**
İŞİK4003	E	TURKISH FINANCIAL REPORTING STANDARDS	3	0	0	3	5
İŞİK4005	E	TURKISH TAXATION SYSTEM	3	0	0	3	5
İŞİK4007	E	TECHNOLOGY AND INNOVATION MANAGEMENT	3	0	0	3	5
İŞİK4009	E	BRAND MANAGEMENT	3	0	0	3	5
İŞİK4011	E	FINANCIAL TECHNOLOGIES	3	0	0	3	5
İŞİK4013	E	FINANCIAL MARKETS AND INSTITUTIONS	3	0	0	3	5
İŞİK4015	E	REAL ESTATE FINANCING	3	0	0	3	5
İŞİK4017	E	INTERNATIONAL FINANCE	3	0	0	3	5
İŞİK4019	E	VOLUNTEERING STUDIES	3	0	0	3	5
İŞİK4021	E	GREEN MANAGEMENT	3	0	0	3	5
İŞİK4023	E	TIDE INTERNAL AUDIT SEMINARS	3	0	0	3	5
İŞİK4025	E	INTEREST FREE FINANCIAL SYSTEMS	3	0	0	3	5
İŞİK4027	E	SOCIAL ENTREPRENEURSHIP	3	0	0	3	5
İŞİK4029	E	COST ANALYSIS	3	0	0	3	5
İŞİK4031	E	DIGITAL TRANSFORMATION	3	0	0	3	5
İŞİK4033	E	PROJECT MARKET	3	0	0	3	5
FODY0003	E	SECOND FOREIGN LANGUAGE (GERMAN/FRENCH/ARABIC/RUSSIAN/CHINESE/SPANISH/) III**[(1)]	2	0	0	2	5
		ELECTIVE COURSES				**15**	**25**
		TOTAL CREDITS				**18**	**30**

Five elective courses will be taken from the elective courses group.
(1) This course will be given by the Faculty of Letters.

SEMESTER VIII: SPRING

Code	C/E	Course Name	T	U	L	Credit	ECTS
İŞİK4002	C	MANAGEMENT OF SUPPLY NETWORKS FOR PRODUCTS AND SERVICES	3	0	0	3	5
İŞİK4004	C	GRADUATION PROJECT	2	0	0	2	8
		COMPULSORY COURSES				**5**	**13**
İŞİK4006	E	APPLIED ENTREPRENEURSHIP	3	0	0	3	5
İŞİK4008	E	MARKETING COMMUNICATIONS	3	0	0	3	5
İŞİK4010	E	NEW APPROACHES IN MANAGEMENT	3	0	0	3	5
İŞİK4012	E	AUDITING	3	0	0	3	5
İŞİK4014	E	DIGITAL MARKETING STRATEGIES	3	0	0	3	5
İŞİK4016	E	GLOBAL MARKETING	3	0	0	3	5
İŞİK4018	E	INTEGRATED AND CORPORATE REPORTING	3	0	0	3	5
İŞİK4020	E	PORTFOLIO MANAGEMENT	3	0	0	3	5
İŞİK4022	E	FINANCIAL MODELLING APPLICATIONS	3	0	0	3	5
İŞİK4024	E	INTERNATIONAL BUSINESS	3	0	0	3	5
İŞİK4026	E	MODERN COST METHODS	3	0	0	3	5
İŞİK4028	E	STOCHASTIC MODELS	3	0	0	3	5
İŞİK4030	E	BEHAVIOURAL DECISION-MAKING PROCESS	3	0	0	3	5
FODY0004	E	SECOND FOREIGN LANGUAGE (GERMAN/FRENCH/ARABIC/RUSSIAN/CHINESE/SPANISH/) IV**[(1)]	2	0	0	2	5
		ELECTIVE COURSES				**12**	**20**
		TOTAL CREDITS				**17**	**33**

Four elective courses will be taken from the elective courses group.
(1) This course will be given by the Faculty of Letters.

(**) Conditional Course
(***) Prerequisite Course