ISTANBUL UNIVERSITY FACULTY OF ECONOMICS

DEPARTMENT OF TOURISM MANAGEMENT %30 ENGLISH UNDERGRADUATE CURRICULUM

2022-2023 ACADEMIC YEAR

FRESHMEN YEAR

Semester I

Code	R/E	Course Name	T	U	L	Credit	ECTS
TRMA1001	R	INTRODUCTION TO ECONOMICS I	3	0	0	3	6
TRMA1003	R	MATHEMATICS	3	0	0	3	6
TRMA1005	R	BUSINESS ADMINISTRATION	3	0	0	3	5
TRMA1007	R	ADVANCED ENGLISH	3	0	0	3	5
ODAI0001U	R	ATATÜRK'S PRINCIPLES AND HISTORY OF THE TURKISH REVOLUTION I*	2	0	0	2	2
ODTD0001U	R	TURKISH LANGUAGE I*	2	0	0	2	2
ODGS0001U	R	FINE ARTS I	1	0	0	1	1
	E	ELECTIVE - 1	2	0	0	2	3
		TOTAL CREDITS	**19**	**0**	**0**	**19**	**30**
		ELECTIVE COURSES					
TRMA1009	E	INTRODUCTION TO POLITICAL SCIENCE	2	0	0	2	3
TRMA1011	E	BASIC COMPUTER SKILLS	2	0	0	2	3
TRMA1013	E	GENERAL PRINCIPLES OF LAW	2	0	0	2	3
TRMA1015U	E	ATATÜRK'S PRINCIPLES AND HISTORY OF THE TURKISH REVOLUTION FOR FOREIGN STUDENTS I*	2	0	0	2	2
TRMA1017U	E	TURKISH LANGUAGE FOR FOREIGN STUDENTS I*	2	0	0	2	2

One course will be selected from the elective courses group.
(*) Foreign students are allowed to take the "Compulsory" Turkish Language I and Atatürk's Principles and History of Turkish Revolution I courses as "Elective" courses. In this case, 3 courses will be taken from the elective courses group.

Semester II

Code	R/E	Course Name	T	U	L	Credit	ECTS
TRMA1002	R	INTRODUCTION TO ECONOMICS II	3	0	0	3	6
TRMA1004	R	STATISTICS	3	0	0	3	6
TRMA1006	R	INTRODUCTION TO TOURISM INDUSTRY	3	0	0	3	5
TRMA1008	R	ADVANCED READING AND WRITING	3	0	0	3	5
ODAI0002U	R	ATATÜRK'S PRINCIPLES AND HISTORY OF THE TURKISH REVOLUTION II*	2	0	0	2	2
ODTD0002U	R	TURKISH LANGUAGE II*	2	0	0	2	2
ODGS0002U	R	FINE ARTS II	1	0	0	1	1
	E	ELECTIVE - 1	2	0	0	2	3
		TOTAL CREDITS	**19**	**0**	**0**	**19**	**30**
		ELECTIVE COURSES					
TRMA1010	E	SOCIAL POLICY	2	0	0	2	3
TRMA1012	E	INFORMATION TECHNOLOGY	2	0	0	2	3
TRMA1014	E	ECONOMIC HISTORY	2	0	0	2	3
TRMA1016U	E	ATATÜRK'S PRINCIPLES AND HISTORY OF THE TURKISH REVOLUTION FOR FOREIGN STUDENTS II*	2	0	0	2	2
TRMA1018U	E	TURKISH LANGUAGE FOR FOREIGN STUDENTS II*	2	0	0	2	2

One course will be selected from the elective courses group.
(*) Foreign students are allowed to take the "Compulsory" Turkish Language II and Atatürk's Principles and History of Turkish Revolution II courses as "Elective" courses. In this case, 3 courses will be taken from the elective courses group.

SOPHOMORE YEAR

Semester III

Code	R/E	Course Name	T	U	L	Credit	ECTS
TRMA2001	R	MICROECONOMICS	3	0	0	3	5
TRMA2003	R	SCIENTIFIC RESEARCH METHODS I	3	0	0	3	5
TRMA2005	R	TOURISM MANAGEMENT AND ORGANISATION	2	0	0	2	3
TRMA2007	R	TOURISM ECONOMICS	2	0	0	2	3
	E	ELECTIVE - 1	2	0	0	2	3
	E	ELECTIVE - 2	2	0	0	2	3
	E	ELECTIVE - 3	2	0	0	2	3
	E	SECOND FOREIGN LANGUAGE - I	3	0	0	3	5
		TOTAL CREDITS	**19**	**0**	**0**	**19**	**30**
		ELECTIVE COURSES					
TRMA2009	E	ORAL PRESENTATION	2	0	0	2	3
TRMA2011	E	INFORMATION TECHNOLOGIES IN TOURISM	2	0	0	2	3
TRMA2013	E	APPLIED ENTREPRENEURSHIP	2	0	0	2	3
TRMA2015	E	VOLUNTEERING STUDIES	1	2	0	2	3
TRMA2017	E	TOURISM LAW	2	0	0	2	3
TRMA2019	E	SPECIAL INTEREST TOURISM	2	0	0	2	3
TRMA2021	E	WEB DESIGN OF TOURISM BUSINESSES	2	0	0	2	3
TRMA2023	E	CAREER PLANNING	2	0	0	2	3
TRMA2025	E	LABOUR ECONOMICS	2	0	0	2	3
		ELECTIVE COURSES FOR SECOND FOREIGN LANGUAGE					
TRMA2027	E	SECOND FOREIGN LANGUAGE - GERMAN I	3	0	0	3	5
TRMA2029	E	SECOND FOREIGN LANGUAGE - FRENCH I	3	0	0	3	5
TRMA2031	E	SECOND FOREIGN LANGUAGE - RUSSIAN I	3	0	0	3	5

Three courses will be selected from the elective courses group, one of which will be taught in English.
One course will be selected from the elective courses group for second foregn language.

Semester IV

Code	R/E	Course Name	T	U	L	Credit	ECTS
TRMA2002	R	MACROECONOMICS	3	0	0	3	5
TRMA2004	R	FINANCIAL ACCOUNTING	3	0	0	3	5
TRMA2006	R	TOURISM MARKETING	2	0	0	2	3
TRMA2008	R	TOURISM SOCIOLOGY	2	0	0	2	3
	E	ELECTIVE - 1	2	0	0	2	3
	E	ELECTIVE - 2	2	0	0	2	3
	E	ELECTIVE - 3	2	0	0	2	3
	E	SECOND FOREIGN LANGUAGE - II	3	0	0	3	5
		TOTAL CREDITS	**19**	**0**	**0**	**19**	**30**
		ELECTIVE COURSES					
TRMA2010	E	ACADEMIC READING AND WRITING	2	0	0	2	3
TRMA2012	E	E-COMMERCE IN TOURISM	2	0	0	2	3
TRMA2014	E	ETHICS IN TOURISM	2	0	0	2	3
TRMA2016	E	TRANSPORTATION MANAGEMENT IN TOURISM	2	0	0	2	3
TRMA2018	E	COMMUNICATION SKILLS	2	0	0	2	3
TRMA2020	E	RECREATION MANAGEMENT	2	0	0	2	3
TRMA2022	E	CURRENT ISSUES IN TOURISM	2	0	0	2	3
TRMA2024	E	EVENT TOURISM MANAGEMENT	2	0	0	2	3
TRMA2026	E	PUBLIC FINANCE	2	0	0	2	3
TRMA2028	E	SCIENTIFIC RESEARCH METHODS II	2	0	0	2	3
		ELECTIVE COURSES FOR SECOND FOREIGN LANGUAGE					
TRMA2030	E	SECOND FOREIGN LANGUAGE - GERMAN II	3	0	0	3	5
TRMA2032	E	SECOND FOREIGN LANGUAGE - FRENCH II	3	0	0	3	5
TRMA2034	E	SECOND FOREIGN LANGUAGE - RUSSIAN II	3	0	0	3	5

Three courses will be selected from the elective courses group, one of which will be taught in English.
One course will be selected from the elective courses group for second foregn language.

JUNIOR YEAR

Semester V

Code	R/E	Course Name	T	U	L	Credit	ECTS
TRMA3001	R	ACCOMMODATION MANAGEMENT	3	0	0	3	5
TRMA3003	R	TRAVEL MANAGEMENT	3	0	0	3	5
TRMA3005	R	FOOD AND BEVERAGE MANAGEMENT	3	0	0	3	5
	E	ELECTIVE - 1	3	0	0	3	5
	E	ELECTIVE - 2	3	0	0	3	5
	E	SECOND FOREIGN LANGUAGE - III	3	0	0	3	5
		TOTAL CREDITS	**12**	**0**	**0**	**12**	**20**
		ELECTIVE COURSES					
TRMA3007	E	ENGLISH FOR TOURISM 1	3	0	0	3	5
TRMA3009	E	LODGING COMPANIES AUTOMATION SYSTEMS	3	0	0	3	5
TRMA3011	E	MARINE TOURISM MANAGEMENT	3	0	0	3	5
TRMA3013	E	HYGIENE AND SANITATION	3	0	0	3	5
TRMA3015	E	COST ACCOUNTING OF TORUISM ENTERPRISES	3	0	0	3	5
TRMA3017	E	FRONT OFFICE MANAGEMENT	3	0	0	3	5
TRMA3019	E	MEASUREMENT AND EVALUATION IN ACCOUNTING	3	0	0	3	5
		ELECTIVE COURSES FOR SECOND FOREIGN LANGUAGE					
TRMA3021	E	SECOND FOREIGN LANGUAGE - GERMAN III	3	0	0	3	5
TRMA3023	E	SECOND FOREIGN LANGUAGE - FRENCH III	3	0	0	3	5
TRMA3025	E	SECOND FOREIGN LANGUAGE - RUSSIAN III	3	0	0	3	5

Two courses will be selected from the elective courses group, one of which will be taught in English.
One course will be selected from the elective courses group for second foregn language.

Semester VI

Code	R/E	Course Name	T	U	L	Credit	ECTS
TRMA3002	R	TOTAL QUALITY IN TOURISM	3	0	0	3	5
TRMA3004	R	DESTINATION MANAGEMENT	3	0	0	3	5
TRMA3006	R	ORGANISATIONAL BEHAVIOUR IN TOURISM	3	0	0	3	5
	E	ELECTIVE - 1	3	0	0	3	5
	E	ELECTIVE - 2	3	0	0	3	5
	E	SECOND FOREIGN LANGUAGE - IV	3	0	0	3	5
		TOTAL CREDITS	**12**	**0**	**0**	**12**	**20**
		ELECTIVE COURSES					
TRMA3008	E	ENGLISH FOR TOURISM 2	3	0	0	3	5
TRMA3010	E	TRAVEL COMPANIES AUTOMATION SYSTEMS	3	0	0	3	5
TRMA3012	E	BANQUET AND SALES MANAGEMENT	3	0	0	3	5
TRMA3014	E	STRATEGIC MANAGEMENT IN TOURISM	3	0	0	3	5
TRMA3016	E	FINANCIAL MANAGEMENT OF TOURISM ENTERPRISES	3	0	0	3	5
TRMA3018	E	THE EUROPEAN UNION AND TOURISM	3	0	0	3	5
TRMA3020	E	ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING	3	0	0	3	5
		ELECTIVE COURSES FOR SECOND FOREIGN LANGUAGE					
TRMA3022	E	SECOND FOREIGN LANGUAGE - GERMAN IV	3	0	0	3	5
TRMA3024	E	SECOND FOREIGN LANGUAGE - FRENCH IV	3	0	0	3	5
TRMA3026	E	SECOND FOREIGN LANGUAGE - RUSSIAN IV	3	0	0	3	5

Two courses will be selected from the elective courses group, one of which will be taught in English.
One course will be selected from the elective courses group for second foregn language.

SENIOR YEAR

Semester VII

Code	R/E	Course Name	T	U	L	Credit	ECTS
TRMA4001	R	GRADUATION PROJECT	2	0	0	2	10
TRMA4003	R	TOURISM POLICY AND PLANNING	3	0	0	3	5
TRMA4005	R	TOURISM GEOGRAPHY	3	0	0	3	5
	E	ELECTIVE - 1	3	0	0	3	5
	E	ELECTIVE - 2	3	0	0	3	5
		TOTAL CREDITS	**14**	**0**	**0**	**14**	**30**
		ELECTIVE COURSES					
TRMA4007	E	FOOD AND BEVERAGE COMPANIES AUTOMATION SYSTE	3	0	0	3	5
TRMA4009	E	REVENUE MANAGEMENT	3	0	0	3	5
TRMA4011	E	SPATIAL DESIGN IN TOURISM	3	0	0	3	5
TRMA4013	E	HEALTH TOURISM MANAGEMENT	3	0	0	3	5
TRMA4015	E	HUMAN RESOURCES MANAGEMENT IN TOURISM	3	0	0	3	5
TRMA4017	E	ENVIRONMENT AND TOURISM	3	0	0	3	5
TRMA4019	E	TURKISH AND WORLD CUISINE	3	0	0	3	5

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Semester VIII

Code	R/E	Course Name	T	U	L	Credit	ECTS
TRMA4002	R	PROFESSION PRACTICE	5	0	0	5	30
		TOTAL CREDITS	**5**	**0**	**0**	**5**	**30**

SUMMER

Code	R/E	Course Name	T	U	L	Credit	ECTS
TRMA0001	Z	INTERNSHIP	0	2	0	1	5