III. International **Istanbul Economics** Research Conference (**IIERC**)

IIERC 2023 CONFERENCE PROGRAM

" DIGITAL ECONOMY AND **BLOCKCHAIN "**

09 - 10 - 11 NOVEMBER 2023

ISTANBUL UNIVERSITY

Hosted by
Istanbul University **Faculty of Economics**

ISTANBUL UNIVERSITY | FACULTY OF ECONOMICS

INTERNATIONAL ISTANBUL ECONOMICS RESEARCH CONFERENCE

TÜBİTAK

The Central Bank of the Republic of Türkiye

ROOF stacks

CONFERENCE PROGRAM
III. INTERNATIONAL ISTANBUL ECONOMICS RESEARCH CONFERENCE (IIERC)

November 9-11, 2023
ISTANBUL UNIVERSITY,TURKIYE

November 9th, 2023 Thursday **1st Day**		
08:45	**Coffee-Tea & Snacks**	
09:00	**Conference Registration**	
10:00	**Opening Remarks**	• **Sayım Yorgun IIIERC Chair and Dean of IU Faculty of Economics** • **Osman Bülent Zülfikar, Rector of Istanbul University**
	Keynote Speaker	• **Prof. Justin Paul, University of Puerto Rico, USA**
11:00	**Doctorate Hall** **Mod: Assoc. Prof. Dr. Volkan Hacıoğlu**	**Session #1 Blockchain** **https://istanbul-edu-tr.zoom.us/j/95864368238**
	Hannes Merz, Kai Masser	Negative Externalities through Blockchain Mining – An Economic Analysis of the Carbon Emissions from the Energy Consumption of Blockchains
	Yudina Tamara Nikolaevna, Kupchishina Elena Valeryevna	Specifics of Blockchain Use in the Russian Financial Sector Within the Context of Cybersecurity and Cyber Immunity
	Eldar Madumarov	Breaking the Chain of Corruption: A Study on the Transformative Role of Blockchain Technology
Online	Yi Yang, Jiawei Gao, Jiayin Qi	Research on Prediction and Influencing Factors of Successful Venture Financing in Blockchain Entrepreneurship
	Lucia Marchegiani, Federico Ceschel, Plinio Limata, Serena Spitalieri	The Human Side of Blockchain: Supporting the Inclusion of Immigrants in Higher Education
12:30 Lunch Break		
14:00	**Doctorate Hall** **Mod: Dr. R. Ahmet Albayrak / Deputy CEO at Kuveyt Türk**	**Session #2 Industry Session**

	Hasan Sami Bayansar / CEO at Insha Ventures	Transactional and Economical Lifecycle of a SME Utilizing the Blockchain/Web3
	Betül Bozkurt / Product Owner at Fimple	The Fundamental Requirements of Redefining Financial Experience with Banking as a Service Model
	Şerafettin Özsoy / Founder and CEO at in4startups	The Facilitating Role of the Banking as a Service (BAAS) Model in Fintech Entrepreneurship
	Dr. Moutaz Abojeib / Director at IFAAS	Corporate and Shariah Governance of Islamic Fintechs and Islamic Digital Financial Instruments - Challenges and Solutions
15:45 Break-Coffee Tea Service		
16:00	**Doctorate Hall** **Mod: Prof. Dr. Rasim Özcan**	**Session #3 Digital Economy** **https://istanbul-edu-tr.zoom.us/j/95864368238**
	İlhan Doğan	The Outlook of Remote Work in the Transition to the Digital Economy: The Effects of Remote Work on Labor Markets in Spain, Bulgaria and Türkiye
Online	Dumitru Miron, Monica Florentina Calopereanu, Alin Nicuşor Calopereanu	The Impact of European Data Protection Regulations on the Supply Chain
	Daria Maltseva, Olga Safonova	Efficiency of Smart City Technology Implementation in the Context of New Urban Governance: Case Review
	Burak Hacıoğlu	The Digital China Plan: The Final Stage of Modernization or a Changing Hegemony in Global Political Economy?

End of 1st Day

November 10th, 2023 Friday **2nd Day**		
10:15 **Coffee-Tea & Snacks**		
10:30	**Doctorate Hall** **Mod: Prof. Dr. Halil Tunalı**	**Session #4 Blockchain** **https://istanbul-edu-tr.zoom.us/j/91240524270**
	Elif Habip, Merve Yurdabak	Sustainability And Blockchain in Digital Economies: A Bibliometric Analysis
	Şenol Emir	Identifying the Key Factors in Smart Contract Platform Selection by Subjective Multi-Criteria Weighting Methods.
Online	Arzu Kilitci Calayır, İskender Gökalp	WP2PM: Blockchain-Based Waste Management for Sustainable Cities
Online	Ramandeep Kaur	Digitalisation And Data Security

12:00 Lunch Break		
13:45 **Coffee-Tea Service**		
14:00	**Doctorate Hall** **Mod: Prof. Dr. Dilek Demirbaş**	**Session #5 Digital Economy** **https://istanbul-edu-tr.zoom.us/j/91240524270**
	Syeda Urooj	The impact of Digital Economy on Economic development of Pakistan
	Pavel Levakov, Vera Barinova	Market Power of Digital Platforms: Theory and Applications for Antitrust
	Sevilay Konya	Testing The Relationship Between Digital Economy Indicators and Economic Growth in G7 Countries: New Evidence from Heterogenous Panel Data Tests
	Gonca Atıcı	A Literature Review on Central Bank Digital Currencies (CBDCs)
Online	Dumitru Miron, Monica Florentina Calopereanu, Alin Nicușor Calopereanu	Analysis of the State of Alignment of the Romanian Economy and Society with the Challenges Derived from the Need to Obtain the Level Required in the Digital Resilience Plan

15:45 Conference Closing Speech Sayım Yorgun (Doctorate Hall)		
16:00 End of 2nd Day		
17:30 Gala Dinner		
November 11th, 2023 Saturday **3rd Day**		
10:00	**Meeting at IU Fire Tower**	**Climbing IU Beyazıt Fire Tower (Center of Beyazıt Campus)**
11:00	**Start of the Istanbul City Tour (Meeting at IU Conference Center)**	**Suleymaniye Mosque Visit, Grand Bazaar Shopping and tour, Hagia Sophia Mosque and Museum, Sultanahmet Mosque, Bosphorus Tour by Boat**
18:00 **Returning to IU Conference Center**		