

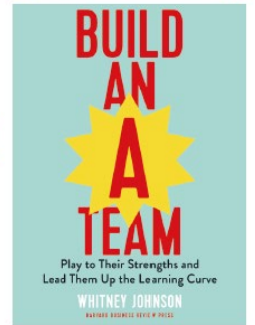
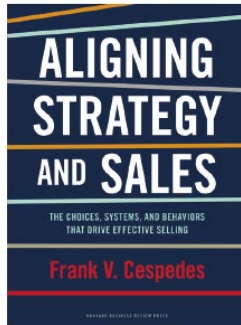
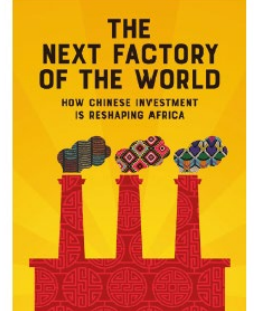
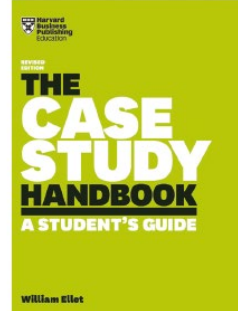
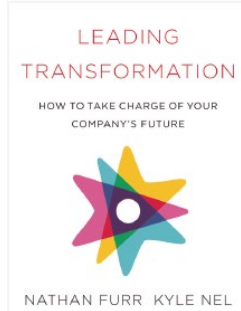


Harvard Business Review E-Kitap Koleksiyonu

Bu eşsiz koleksiyon, Harvard Business Review Press tarafından yayımlanan e-kitaplarının tamamını içermektedir ve 400'den fazla monograf, yeni yayımlanmış e-kitaplar, çalışmalar ve HBR Classics serisinde bulunan 150'den fazla makale derlemesini içeren 600'den fazla e-kitaba* erişim sunmaktadır. Harvard Business Review Press, dünyanın önde gelen küresel yayıncılarından ve liderlik, strateji, inovasyon, teknoloji ve yönetim alanlarında yayınlar sunan kendi alanda otorite yayınevidir.

Öne çıkan konular:

- Ekonomi
- Finans
- Girişimcilik
- İnsan Kaynakları Yönetimi
- Karar Alma ve Problem Çözme
- Kariyer Gelişimi
- Kişisel Başarı
- Kurumsal Davranış
- Kurumsal İletişim
- Liderlik
- Pazarlama
- Stratejik Planlama
- Yönetim



* Toplam e-Kitap sayısı bölgeye göre değişiklik gösterebilir.

Harvard Business Review E-kitap Koleksiyonu içerisindeki popüler başlıklar:

- *Africa's Business Revolution: How to Succeed in the World's Next Big Growth Market*
- *Alive at Work*
- *Conscious Capitalism Field Guide: Tools for Transforming Your Organization*
- *Driving Digital Strategy: A Guide to Reimagining Your Business*
- *Get Your Venture Backed with Persuasive Data: An HBR Collection for Building the Perfect Pitch Deck*
- *Good Charts Workbook: Tips, Tools, and Exercises for Making Better Data Visualizations*
- *HBR Guide to Changing Your Career*
- *HBR Guide to Thinking Strategically (HBR Guide Series)*
- *HBR's 10 Must Reads on Women and Leadership*
- *Human + Machine: Reimagining Work in the Age of AI*
- *Leadership Presence (HBR Emotional Intelligence Series)*
- *Leading Transformation*
- *Never Stop Learning: Stay Relevant, Reinvent Yourself, and Thrive*
- *Redefining Global Strategy, with a New Preface*
- *Reinventing Jobs: A 4-Step Approach for*
- *Applying Automation to Work*
- *Reverse Innovation in Health Care*
- *Self-Awareness (HBR Emotional Intelligence Series)*
- *Smart Business: What Alibaba's Success Reveals About the Future of Strategy*
- *The High Potential's Advantage: Get Noticed, Impress Your Bosses, and Become a Top Leader*
- *The New Global Road Map: Enduring Strategies for Turbulent Times*

Koleksiyon ile ilgili olarak;

Erişim linki:

<http://search.ebscohost.com/login.aspx?authtype=ip,uid&profile=ehost&defaultdb=e076tww>

Başlık listesi:

https://www.ebscohost.com/assets-ebooks/title-lists/eBook_Harvard_Business_Review_Press_Collection.xlsx

Detaylı bilgi:

<https://www.ebsco.com/products/ebooks/harvard-business-review-press-collection>