Dear Readers,

We present the first issue of Journal of Tourismology. This international peer reviewed journal seeks to advance theory in tourism and its recognition as a scientific discipline. Tourismology will publish two issues per year; one in November and the other in May, English will be the main language, but original manuscripts in Turkish are also considered for publication. Tourismology adopts a double blind peer review policy. At least two referees are appointed to each paper that made it through the initial review of the editorial board members. Tourismology is an open access scholarly journal without any publication fees.

The journal targets tourism and travel related papers however inter and multi-disciplinary manuscripts are also welcome. The coverage of Tourismology includes but is not limited to, tourism theory, tourism development, sustainability of tourism, tourism marketing, tourist and traveler behavior, tourism industry, hospitality, gastronomy, transportation, attractions, tourism sociology, technology, tourism planning, leisure studies, organizational aspects and their various implications for tourism industry.

In this first issue, we have four manuscripts;


We are proud and excited about this first issue of *Tourismology*. We appreciate the effort and time put on this by our editorial board, reviewers and the authors. We very much hope you would enjoy reading.

Sincerely yours,

Prof.Dr. Fusun Istanbullu Dincer – Prof.Dr. Mehmet Erkan
Co-Editors - Journal of Tourismology