

Call for Papers - JOURNAL OF TOURISMOLOGY**Special Issue- Tourism in Asia****Guest Editors**

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The Asia region's rapid economic growth and the middle class's high-density population have also improved tourism movements. In recent years, it has been further strengthened by the expansion of low-cost carriers in Asia and the widespread use of smartphones in travel planning and review sharing. According to UNWTO (2019), Asia was the fastest-growing region in 2018. Despite the impacts of Covid-19, Asia offers increasing opportunities, benefits and developments in economic development, infrastructure and superstructure opportunities, employment and investment areas. However, the developing tourism movements of the Asia region also have several significant threats to environmental, social and cultural areas (ASEAN, 2015). In this context, academic and industrial research is carried out to analyze, define and meet the developing supply and demand in a balance. Moreover tourism literature and theory, informed usually by Western samples might not reflect, tourists' expectations, attitudes and behaviors in Asia regions might provide distinct motivations, cultural experiences and values have not been thoroughly studied in scholarly research.

Tourism movements worldwide have been seriously affected by the COVID-19 pandemic (Çetin, 2020); one is Asia Region (UNWTO, 2021). While tourism contributed 12% to GDP in the Asia region pre-pandemic times, there was a decrease of 8.4% in this region after the pandemic. In addition, the borders have been closed, and tourism has turned into a sector that does not generate income for this region due to restrictions and lockdowns (Zainuddin, 2021). According to UNWTO (2021), there has been noticeable tourism mobility in the region after

the complete vaccination during the pandemic. Also, destinations such as Indonesia, Malaysia, Singapore, and Thailand have opened their doors to fully vaccinated international tourists (Goel and Pitrelli, 2021). As a result, despite the critical issues and disruptions experienced after the pandemic, the Asia region continues to improve and is carrying out its preparations and projects for positive results and income. The tourism industry, which is progressing in the light of smart technologies, robots, and sustainable tourists, is strengthening as before with the incentives and support of Asia-Pacific governments (Le, 2020; Oktadiana et al., 2022).

This special issue explores Asia destinations' opportunities, threats, development, and movements. This special issue in "Tourism in Asia" welcomes contributions that use theory, research, and practices from around the world to give valuable insights into the restart hospitality and tourism industry for Asian destinations. We also accept empirical and review articles in this issue. In addition, tourism movements particularly comparisons between pre-pandemic and post-pandemic are also welcome.

Sample topics include but are not limited to the following;

- a) Innovative theories, approaches and/or methods for researching Asian tourists/tourism
- b) In-depth study of Asian culture(s) and values
- c) Local and international travel for Asian Destinations
- d) The relationship between language, culture and travel in Asian Cities
- e) Cultural heritage and tourism in the Asia region
- f) Reflections on Asian hospitality and tourism
- g) Unique and best practices related to Asian tourists and/or Asian service providers
- h) Emerging niche markets in Asia (e.g. film tourism, beauty tourism, etc.)
- i) Innovations related to the Asian tourism
- j) History/evolution of Asian tourists and/or tourism development
- k) Asian genders, sexualities and tourism

Submission Guidelines

Abstract (250 words) submission deadline: 31.12.2022

Confirmation of abstracts by 15.01.2023

Full paper submission deadline: 15.07.2023

Final publication: 15.11.2023

Please feel free to contact guest editors at;

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The manuscript submission link:

<https://dergipark.org.tr/en/journal/988/submission/step/manuscript/new>

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